

Study of human skin after biopsy

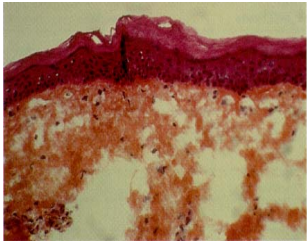


Fig 5A

Human skin before treatment

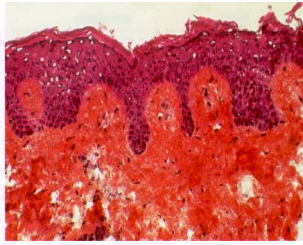


Fig 5B

Human skin after 3 weeks of treatment with ASC III™ Liposome

Note the following changes:

- Increase in Pro-Collagen III content
- Increase in thickness of epidermis
- Improvement in dermal/epidermal junction
- Reformation of Collagen fibers in dermis

Collagen 5

- Is suitable for all ages, but is especially beneficial for persons over the age of 30.
- Can be used on all types of skin.
- Aids significantly in the smoothing of wrinkles.
- Contains 5% of the Patented ASC III™ Liposome .
- No other product on the market with this unique combination of ingredients.

Use twice daily for a crystal clear complexion, a marked increase in skin elasticity, incredibly radiant tone and the return of a smooth texture.

Ingredients:

Containing 5% ASC III

Deionized Water, Isopropyl Myristate, ASC III (Lecithin (and) Dipalmitoyl Hydroxyproline (and) Phenoxyethanol (and) Tall Oil Sterol (and) Linoleic Acid (and) Tocopherol (and) Sodium Ascorbate (and) Mannitol), Glyceryl Stearate, (and) PEG-100 Stearate, Propylene Glycol, Lecithin, Stearic Acid, Morinda Citrifolia, Collagen, Hyaluronic Acid, Glycolic Acid, Cetyl Alcohol, Dimethicone, Allantoin, Tocopheryl Acetate, Camelia Oleifera Extract, PEG-40 Stearate, Methylparaben, Propylparaben, Quaternium-15

In addition to containing 5% of the patented ASC III Liposome, the formulation is also rich in vitamins, antioxidants and wrinkle-smoothing ingredients to make your skin come alive dramatically as you continue to use it. It combines years and years of sophisticated research in scientifically proven liposome and collagen technology.

Visit us on the Internet at
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time-tested products.
For questions call 209-477-2330

Collagen 5

Today's Most Complete,
All-In-One Breakthrough
Product in Skin Renewal.



NEW, IMPROVED FORMULA!



Brought to you by
LYC CLASSIC
Stockton, CA, USA

Collagen 5

Collagen 5 is a revolutionary complete formula with the most advanced essential agents for skin renewal. In addition to containing 5% of the patented ASC III™ Liposome, the formulation is also rich in vitamins, antioxidants and wrinkle-smoothing ingredients to make your skin come alive like no other product. It combines years and years of sophisticated research in scientifically proven liposome and collagen technology.

The reduction and alteration of the natural collagen support layer that lies just beneath the skin is the cause facial lines and wrinkles. Creams and lotions can moisturize or exfoliate the surface of the skin, but they can not diminish the lines and wrinkles that are caused by the reduction and alteration of the underlying collagen support.

What is ASC III™ Liposome?

ASC III™ Liposome is a suspension of phospholipidic vesicular carriers, in which the external lipophilic wall contains the amphiphilic Dipalmitoyl Hydroxyproline (DHPH).

ASC III™ Liposome selectively amplifies the biosynthesis of Collagen III in human skin.

ASC III™ Liposome is a unique liposome that is hexagonally-pyramidal shaped; its membrane always shows angled structures.

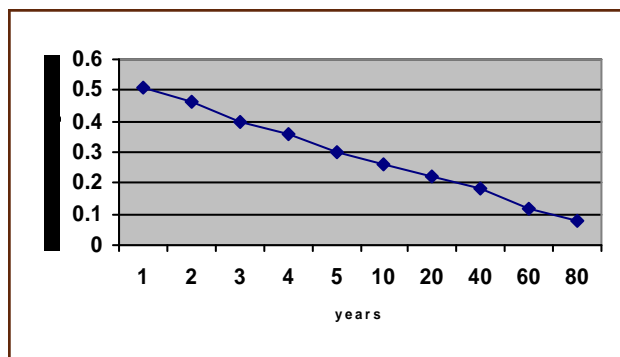
Figure 1. Scanning electron microscopy of ASC III™ Liposome



What happens when we age?

Among the numerous modifications of the extracellular matrix during aging, collagen synthesis shows a significant decrease.

Figure 2: Ratio of Collagen III / Collagen I in human skin in relation to age



How does ASC III™ Liposome work?

Scientific data performed on human skin show that ASC III™ Liposome increased collagen II synthesis selectively in elderly fibroblasts by similar degrees as in new born cells even though basal levels of collagen synthesis are age dependent.

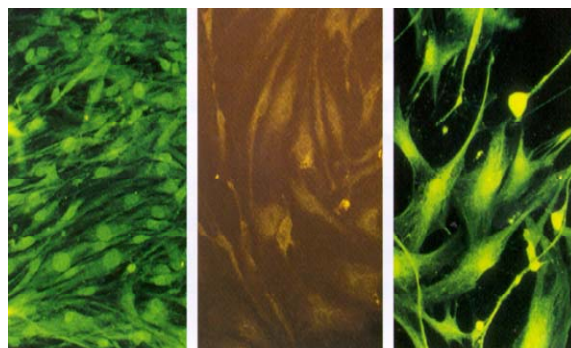


Fig. 3A

Fig. 3B

Fig. 3C

Figure 3A: Human Fibroblasts, 4 years old

Figure 3B: Human Fibroblasts, 66 years old

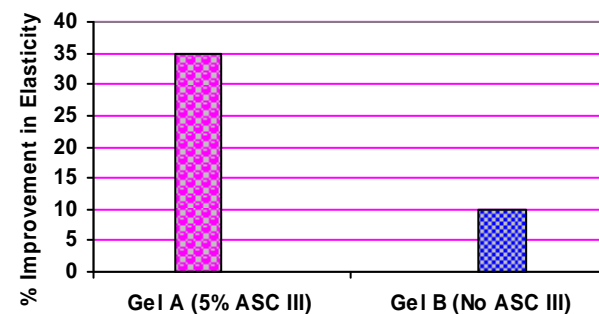
Figure 3C: Human Fibroblasts, 66 years old treated with 0.5% ASC III™ Liposome

Conducted Studies

The ASC III™ Liposome has been clinically tested and shows that it stimulates the cells to produce collagen.

Six healthy females (average age 50 years old) having wrinkles and dry skin were selected for the study. A product containing 5% ASC III™ Liposome was applied on the right side of the face whereas the left side with a product containing no ASC III™ Liposome. Skin elasticity was measured using a Cutometer after consecutive applications once a day for 27 days.

Figure 4: Improved skin elasticity after use of a gel containing ASC III™ Liposome



Product Attributes

- Selectively increases Collagen III production
- Increase in Collagen III production is due to induction of fibroblast activity.
- Pronounced increase in thickness of keratinocyte layers as well as dermal/epidermal junction area. Reformation of collagen fibers in dermis.
- Significantly increases skin elasticity & skin smoothness.