



## LYC Classic Product Descriptions

The LYC Classic line provides an exquisite and elegant program that is designed to give you a beautiful complexion regardless of your age or skin condition. The products, used as directed, can actually help to restructure your skin's surface, giving you the skin radiance you have always dreamed of. Built on LYC's extensive laboratory research and tests, our products contain the highest concentration of nature's own active ingredients, which most closely approximate the molecular structure of the skin.

### CLEANSERS

Complete cleansing is the basis of successful skin care and is a necessity to maintain a clear, fresh complexion.

**Citrus Facial Cleanser** - Citrus Facial Cleanser is a remarkably efficient water-soluble cleanser that gently lifts all makeup, surface grime and impurities from your complexion. It is non-irritating, non-greasy and non-drying. An exclusive formula containing lemon juice to clarify the skin and help return it to its natural condition. Excellent for all complexions, particularly oily skin. Apply to face and throat, add water with fingertips. Remove with soft washcloth or cotton. Follow with Citrus Freshener. Also excellent as a shaving cream for those with sensitive skin.

**Gentle Cleansing Lotion** - Gentle Cleansing Lotion is an ideal light emulsion for a gentle, thorough cleansing of all complexions, but particularly dry or sensitive skin. It is enriched with Rosemary to soothe the skin as it cleanses. Lightly massage on face and throat with a circular motion. Remove with soft washcloth or cotton. Follow with Herbal Clarifying Toner.

**Aloe Cleansing Bar** - A natural organic cleansing bar enriched with Vitamin E, Jojoba Oil and Aloe. An excellent alternative cleanser for oily, problem or sensitive skin. Use for both face and body.

### LYC CLASSIC TONERS

A toner helps to remove the last traces of soil and makeup. LYC toners will help restore your skin to its proper pH balance, improve your skin's cell metabolism and prepare your skin to absorb a moisturizer more effectively.

**Herbal Clarifying Toner** - Herbal Clarifying Toner is a refreshing blend of herbs that help to freshen, tone and restore your skin to its proper pH balance. Contains no alcohol - therefore it is particularly excellent for dry or sensitive skin. After cleansing, moisten cotton ball with toner and apply over face and throat to remove all traces of cleanser and surface soil. Follow with a moisturizer.

**Citrus Freshener** - Citrus Freshener is an invigorating and stimulating lemon-enriched astringent that helps to refine and tighten pores. It is particularly necessary for all oily areas of one's complexion to help prevent blackheads and blemishes. After cleansing, saturate cotton ball with toner and go over face and throat thoroughly. Follow with moisturizer.

### LYC CLASSIC MOISTURIZERS

LYC moisturizers work with your skin to keep it soft, supple and youthful-looking. Moisturizers are needed both night and day to help maintain the skin's proper moisture balance. One cannot over-moisturize your skin.

**Perfecting Cream** - (Fortified with pure Hawaiian Noni) Perfecting Cream is the ultimate advanced nourishing cream that soothes, moisturizes and helps reveal a more healthy, vibrant and youthful glow. The natural humectants boost the epidermal cellular activity that repairs and renews your complexion. It contains Alpha Hydroxy Acids, a combination of three fruit acids -glycolic, lactic and citric - that have been proven to

help slow down your skin's aging process and improve its overall texture. Because the AHA's have the ability to loosen and remove excess cells from your skin, the product also helps to relieve acne scar conditions and hyper-pigmentation problems. Used twice daily, you will begin to notice a dramatic improvement of your skin, which will feel fresher and your fine lines will begin to smooth out while discolorations will become visibly lessened over time.

**Night Recovery Cream** - A most intensive nighttime therapy, this excellent oil-based nourishing cream is a must for those whose skin is dry and crying for more moisture in the evening. There is no other cream on the market that can provide the rich moisturizing benefits for the very mature skin. Your complexion will feel completely rejuvenated and softened. Use also on other dry areas throughout the body.

**Supreme Hydration Cream** - Supreme Hydration Cream is light-textured, containing pure Jojoba Oil that provides a dramatically beneficial moisture film for all-day protection. Its enriched moisturizing complex helps restore the skin's delicate pH balance. The cream is excellent for all skin types and particularly for those with oily or sensitive skin as it is non-oily and yet provides excellent moisturizing benefits.

**Ultimate "C" Cream** - This phenomenal cream delivers an abundance of the most effective Vitamin C available today. Vitamin C is nature's defense against free radicals that aggressively attack the skin's tissues and cause premature aging and wrinkling. Amazingly, Vitamin C is also a natural sun protectant. Combined with a liposomal delivery system, the wonder cream not only allows the Vitamin C to spread through many skin cell layers but also helps to keep delivering this precious vitamin over a period of time. This helps to slow down the aging process and also helps in the retardation of dark spots.

**Advanced Eye Cream** - A deeply penetrating eye cream fortified with precious oils that bind to the cellular structure of the delicate eye and throat areas. Apply with ring finger starting from the outside corner of the eye and pat gently under eye towards the nose. Also excellent for the throat area. Use both morning and night to help prevent wrinkles.

**Sun Screen SPF 30** - Sunscreen Lotion SPF30 is an extremely effective waterproof PABA-free sunscreen lotion that blocks the rays of the sun and will protect even the fairest skin for hours with proper application. It is non-greasy and non-irritating. Excellent moisturizer to be used under makeup. All members of the family, young and old, should protect their skin daily against harmful UVB and UVA rays of the sun.

**Precious Oil Extract** - Precious Oil Extract is a luxurious, intensive treatment oil designed to penetrate deeply into skin tissues, helping to soothe away fine lines and wrinkles. Excellent for those with very dehydrated skin. Produced with emulan oil, there is no oil like it on the market. Excellent for the eye area, laugh lines and all other dehydrated areas. Apply gently using patting motion both night and morning. May be used on other dry areas of the body.

**Hawaiian Noni Moisturizing Lotion** - Hawaiian Noni Lotion is formulated using the liposomal technology which makes this Noni Lotion truly "one of a kind". There is no other product like it on the market. The liposomes help the deep-moisturizing properties of Noni to penetrate the deepest layers of the skin tissues. There are very few natural ingredients capable of such a feat. The same alkaloids and enzymes that work so well on your internal cell tissues work equally well on your external ones. Whether you are treating special conditions or just moisturizing a dry skin condition, the results are dramatic.

**Moisture Mist with Natural Essences** - Moisture Mist with Natural Essences is a harmonized blend of NaPCA and natural essential oils. This moisture binding mist rejuvenates hair and cellular tissue of the skin. NaPCA actually draws moisture from the atmosphere, keeping your skin soft and supple and your hair radiant between shampoos. Natural Aloe Vera Gel, Lavender Oil and Azulene Oil add beneficial healing vitamins that keep skin and hair healthy. Spray on throughout the day to keep skin moisturized. May be used in place of the Facial Gel when using the Toning Unit.

## SKIN TREATMENTS

All skin types, regardless of age, should use treatment products to prevent and counteract damage from pollutants and other hazardous environmental conditions.

**European Cellular Repair** - European Cellular Repair is a dramatic formulation containing a high concentration of Hyaluronic Acid, an ingredient that absorbs up to a thousand times its weight in water to add moisture to your skin. Its nutrients reach new cell layers providing deep-down cellular therapy. Apply over face and throat, paying particular attention to dry or lined areas, and pat gently until totally absorbed. You will actually observe plumping and revitalization of your delicate skin tissues. Use both night and morning and throughout the day as needed.

**Clear Aid Lotion** - Clear Aid Lotion is an excellent preparation that reduces the appearance of blemishes and scarring; it also calms the skin. Contains Allantoin, a comfrey extract that soothes even the most troubled complexion. An amazing formulation that contains no oils and therefore is recommended to be used as a moisturizer for very oily or troubled complexions. Apply after cleansing and toning. For very sensitive skin, Clear Aid Lotion can be used in place of the Facial Gel when using the Toning Unit.

**Lightening Solution** - Lightening Solution is an effective formula that gradually fades dark discolorations and blotchiness of face, throat, hands, arms, or any problem area. With continued usage, one may experience some peeling of the skin. This action comes from removing the surface impurities. After cleansing, apply Lightening Solution at night with a pure cotton ball, paying particular attention to problem areas. Follow with a moisturizer. Lightening is a very gradual process and therefore may take several weeks to a few months for noticeable results. When using Lightening Solution it is recommended that you use LYC's Sunscreen Lotion during the day.

## EXFOLIATION

For lovely, radiant skin, it is important to remove dead cell build-up on a regular basis. Exfoliation (peeling) of your skin is a normal process. On a baby, fresh new cells reach the outer layer about every two weeks. By the time you are forty, it takes 35-40 days or more for the new cells to reach the surface.

**Organic Deep Scrub** - Organic Deep Scrub is a penetrating and refreshing deep-pore cleanser designed to gently draw out impurities and remove dead skin cells. The natural blend of almond meal, oat flour and pure honey helps to eliminate blackheads and whiteheads and is vital for helping to keep the skin free of blemishes. Gently apply small amount on face and throat using water with fingertips. Softly massage the skin. Do not scrub. Rinse off with water. Follow with Citrus Freshener. Oily and troubled complexions can use daily, others two to three times a week. Also excellent to help remove skin build-up on elbows, knees and feet.

**Peeling Mask** - Containing a high concentration of Glycolic Acid, a natural ingredient derived from sugar cane, the Peel works by loosening the "glue" that holds dead skin cells together, aiding in the exfoliation of these cells and the growth of new, younger ones. The result is a more youthful-looking, fresher skin. Peel II is excellent for sloughing off dead skin surface cells. Peel II is recommended for those with coarse-textured or mature skin that needs further help in removing dead-cell buildup.

## HAIR CARE

The LYC Classic line provides an excellent program to achieve and maintain healthy hair. Built on LYC's extensive laboratory research and tests, our products contain the highest concentration of nature's own active ingredients that most closely approximate the molecular structure of the hair.

**Noni Island Hydrating Shampoo** - Noni Island Hydrating Shampoo contains Noni, the miracle plant of health and vitality. It is uniquely formulated into a rich botanical shampoo that will replenish and rejuvenate

dull dry hair, leaving it healthy and full of shine. Also enriched with pure herbal extracts of Hawaiian White Ginger, Kukui Oil, Aloe Vera, Jasmine and Chamomile that condition and re-hydrate overworked hair, giving it new body and an elegant silky feel. Also helps to prevent loss of hair. Designed for daily use for all hair types.

**Noni Island Hydrating Conditioner** - Noni Island Hydrating Conditioner is formulated with Noni into a rich botanical conditioner that leaves your hair feeling silky, shiny and tangle-free with new fullness and body. The exclusive formula contains a complex of proteins, Pro-vitamin B-5 as well as Vitamins A, D and E that help strengthen the hair shaft. Can be used daily for all types of hair.

## OTHER FINE LYC CLASSIC PRODUCTS

**Facial Gel** - This unique gel serves as a conductor with the LYC Classic Toning Unit. Together they work wonders in restoring your skin to a healthy, youthful glow. The energizing current helps to feed the moisturizers to the underlying fibers and gradually begins the skin's reparative action.

**Refresh Mouthrinse** - Refresh Mouthrinse is *alcohol-free and sugar-free*. This cool, refreshing oral rinse contains an aqueous chlorine dioxide solution that has been found by independent laboratory studies to be a strong oxidizing agent that is germicidal, bactericidal and fungicidal. Refresh begins to release the pure chlorine dioxide when the finished product is applied to its intended environment. When the molecules come in contact with an acid body, such bacteria become oxidized, which in turn kills the bacteria and viruses that cause bad breath. Because of its unique properties, Refresh Mouthrinse also helps to inhibit cavities and plaque build up, the primary cause of periodontal disease. Safe for children.

Use after every meal. After flossing and brushing your teeth, rinse your mouth with one capful of Refresh Mouthrinse for 60 seconds. Your toothbrush is a prime environment for viruses and bacteria. After brushing, rinse your toothbrush with Refresh Mouthrinse to help destroy harmful contaminants.

## EMOTION LIPSTICK

LYC's Emotion Lipsticks are smooth, creamy and moisturizing.

**Emotion Lipstick – Green** - It changes color with the individual's mood and chemistry and has a berry-like flavor. The unique feature is that this color does not transfer onto eating utensils and remains intact all day. This lipstick is smooth, creamy and moisturizing. It will not dry out your lips like so many long-lasting lipsticks do.

*“When you are young and attractive, you have nature to thank. When you are mature and beautiful, you have only yourself to thank.” Lois Yee*